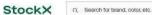
Exhibit 98

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Exhibit F

Test Group Stimuli

Homepage

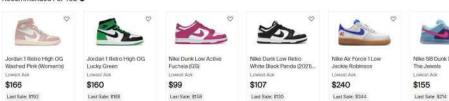


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Sneakers Shoes Apparel Electronics Trading Cards Collectibles Accessories



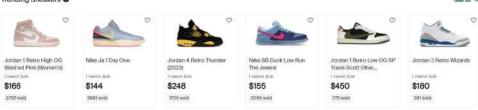
Recommended For You @



Popular Brands



Trending Sneakers @



As Seen On Instagram

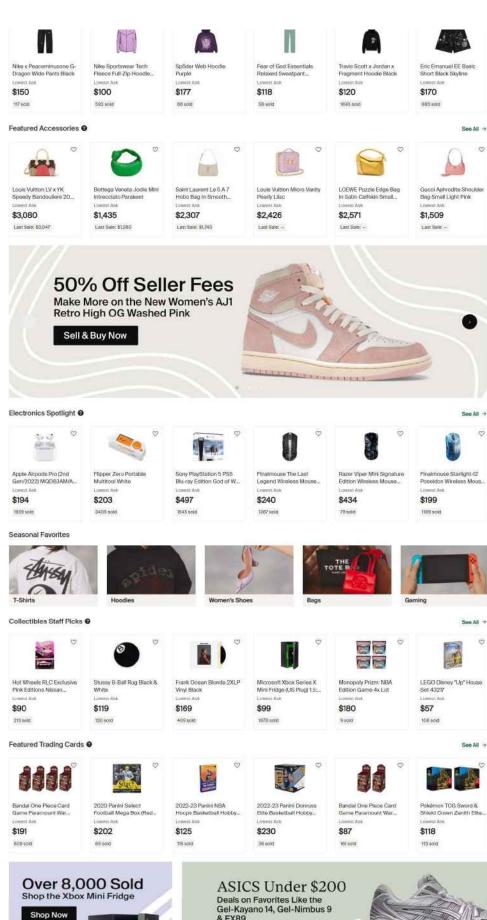




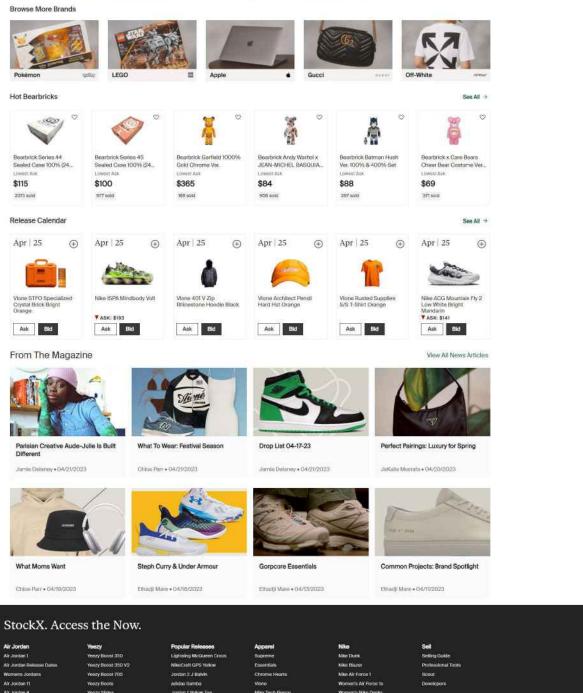
Popular Footwear Brands

Featured Apparel @











"How it Works" Page

StockX

Browse News About Sign Up





Our mission is to provide access to the world's most coveted items in the smartest way possible. Buy and sell the hottest sneakers, apparel, electronics, collectibles, trading cards and accessories.

Authentication

Buyers



100% Verified Authentic

Every item sold goes through our proprietary multi-step verification process with our team of expert authenticators.

Learn More +++++



Transparent Pricing

Our real-time marketplace works just like the stock market - allowing you to buy and sell the most coveted items at their true market price.



Global Access

Whether it's pre-release, regionally limited, or "sold out" - our millions of customers from over 200+ countries allow you to easily secure those hard-to-find, coveted items.



No BS

No chargebacks, no taking photos, no writing catchy descriptions, and no dealing with rogue buyers or sellers. We handle everything to make sure you can buy and sell with complete confidence.



Secure

Preserving the integrity of our marketplace means staying a step ahead. Our security and fraud systems, powered by our world class partners, have your personal information covered 24/7.

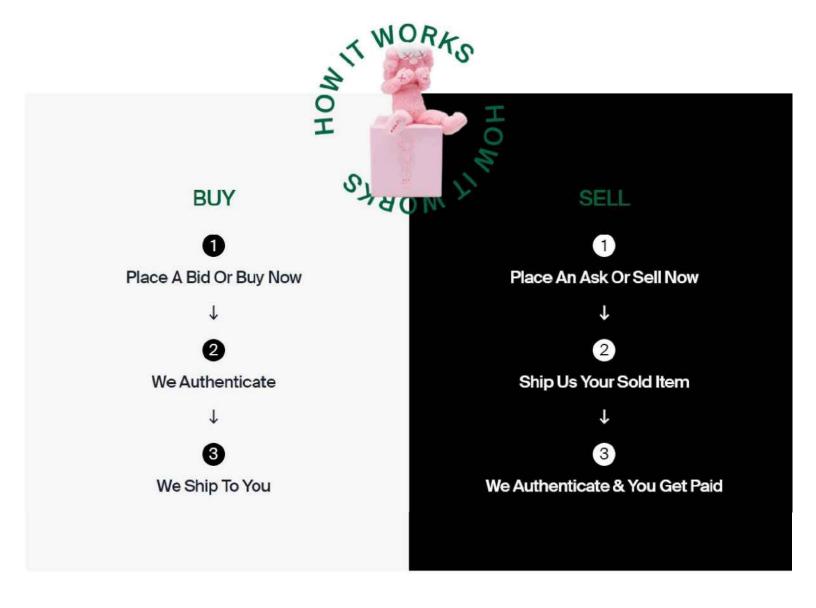


Braintree



Here For You

Thanks to our Help Center, Chatbot, and dedicated global-support staff, you can be sure that we are always available to answer any and every question regarding our marketplace.



The Power's In Your Hands

Buying On StockX

We don't determine the price, you do. As a live marketplace, StockX empowers you to Bid and Buy at real-time prices that reflect the current demand.

Learn More About Buying +++++



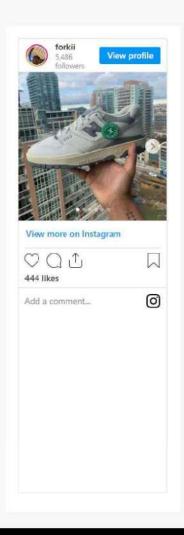
Selling on StockX

Whether you're looking to make quick cash or start a reselling business, we have the tools to help you succeed.

Learn More About Selling +++++

What People Have to Say About StockX







FAQs

How do I buy on StockX?

There are two ways to buy on StockX: placing a bid or Buying Now. A Bid signals How do I sell on StockX?

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StockX strives to complete all orders within 7-12 business days, (that doesn't include...

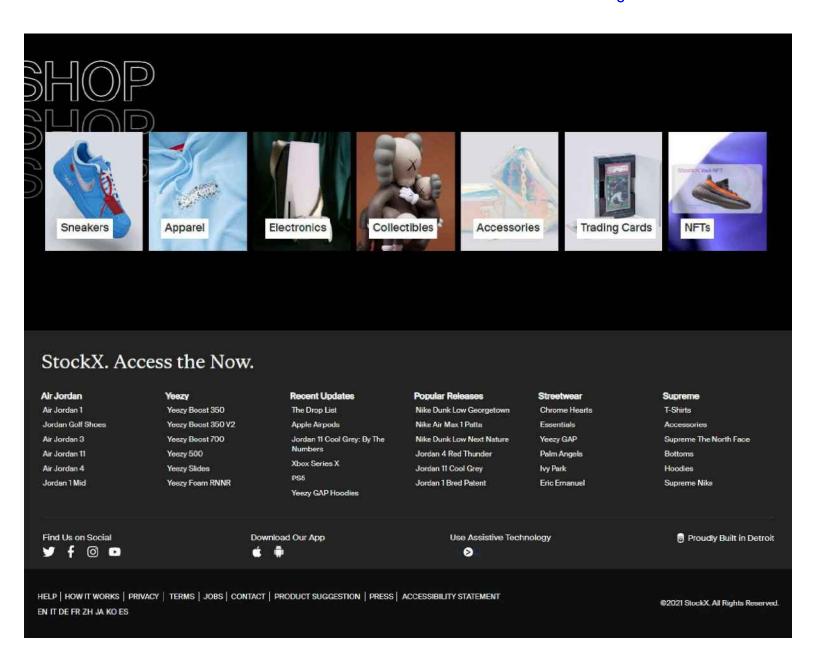
How do I pay for an item on StockX?

Buyers can pay with all major credit cards, PayPal, Apple Pay, Google Pay, Venmo, Alipay,...

Can I cancel my Bid?

Once a sale has occurred, your Ask or Bid cannot be cancelled. This policy is in place How do I contact customer service and when can I expect to hear back?

While most of your questions can be answered in our Help Center, we do have a team...



Process Page

≣ StockX Q

Guaranteed Authenticity.

Every item. Every time. Shop on StockX with complete confidence knowing every purchase is 100% Verified Authentic.



Trust The Process

Our global team of expert authenticators uses a rigorous, multi-step verification procedure that includes the following checkpoints:



Condition

We only allow deadstock on our marketplace. That means every item bought or sold must be brand new and never worn.



Construction

With checklists of 100+ data points, our authenticators are better equipped than anyone to ensure a product's authenticity.



Packaging

Equally important as the product itself, our team ensures packaging meets the highest quality standards to deliver a brand new product.







Quality Assurance

A final check in our authentication practice, our QA experts ensure nothing slips through the cracks.



Advanced Technology

We use machine learning to aid our authenticators in catching every minor detail.



Accessories

From the full list of accessories to all the additional add-ons, rest assured that your purchase on StockX will match any retail purchase experience.



1414

In a community filled with inauthentic items, I have the opportunity to protect our customers and their hard earned money.

Siebe

Authenticator, Veldhoven



33

I have the privilege of teaching a new generation of authenticators, to help them succeed, and watch them grow. It's fulfilling to see.

Alex

Authenticator, Tempe



Committed to Quality

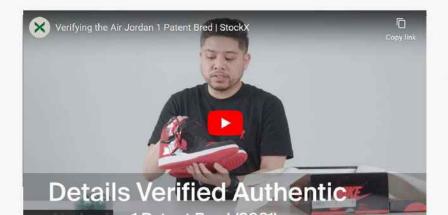
Over the years, our team members have authenticated tens of millions of products at a 99.95% accuracy rate.

We've compiled data from every fake product in the history of StockX to build a comprehensive database of fake techniques around the world. Our database is updated daily and constantly serves to keep our team educated and up to date.



Behind The Scenes

Our authenticators share a deep love and knowledge for the products and culture around our marketplace.



Watch on

■ YouTube 3n 1 Patent Bred (2021)

FAQs

How does StockX define Deadstock?

StockX defines "Deadstock" as an authentic, new, unworn pair of sneakers. They are...

How does the Verification process work?

Once a product arrives to StockX from the seller, our dedicated verification team begins...

How does StockX define brand new streetwear?

StockX defines streetwear as brand new if it is unworn and in flawless condition...

Are returns or exchanges allowed?

Due to the anonymous nature of our live market, we are unable to offer return, exchanges...

How are the StockX buyer processing fees, import duties, and sales tax calculated?

Buyer processing fees, import duties, and sales tax are calculated based on your shipping...

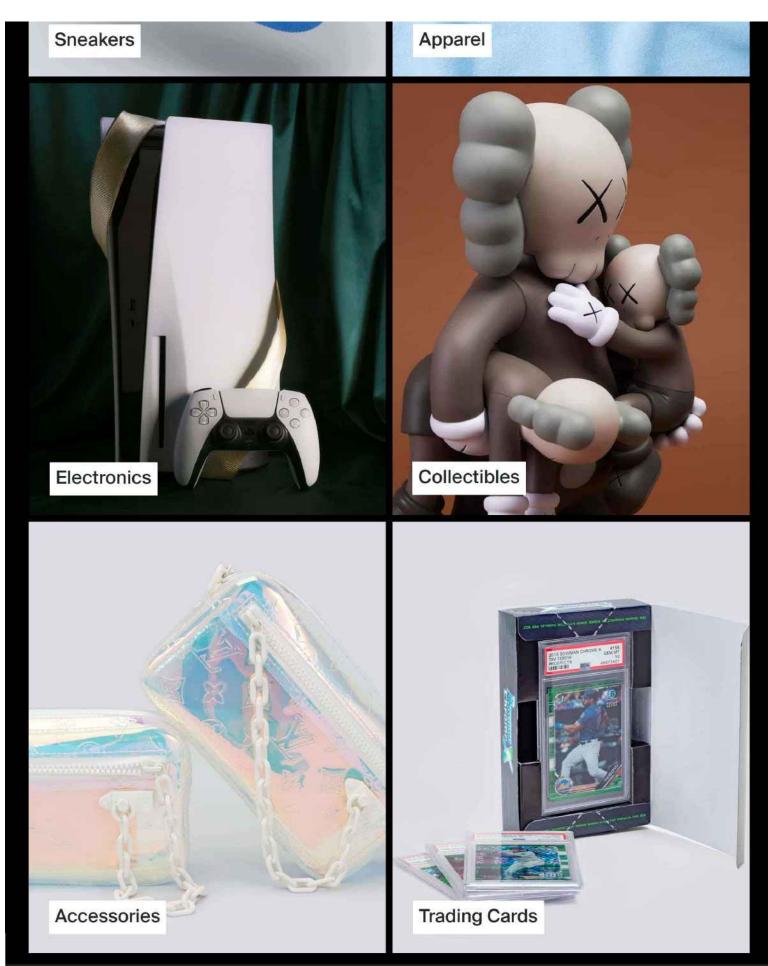
What are the shipping instructions?

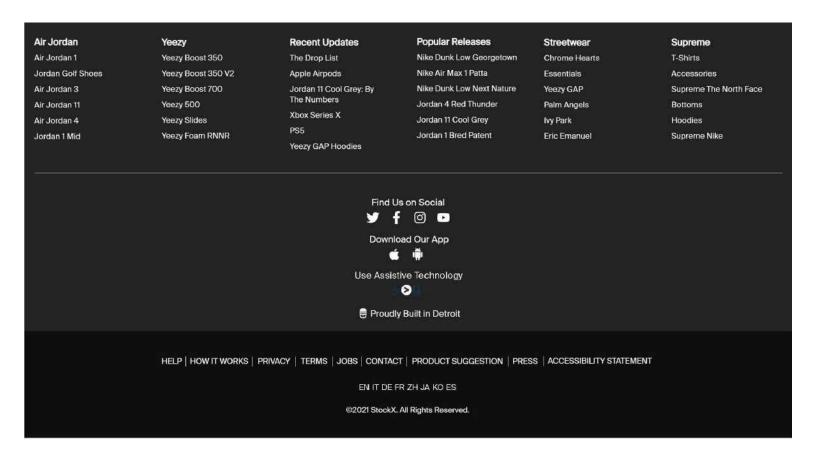
1. Go to My Account > Selling > Pending. Here you will be able to access and print your...

SHOP







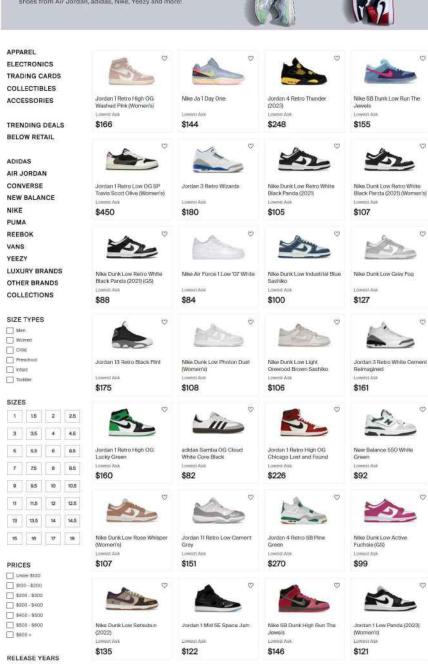


Sneakers Page

Q Search for brand, color, etc.

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- 2023 2022
- 2021 2020
- 2019

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\$121

(Women's)

\$205



\$96









\$137







\$95



\$138

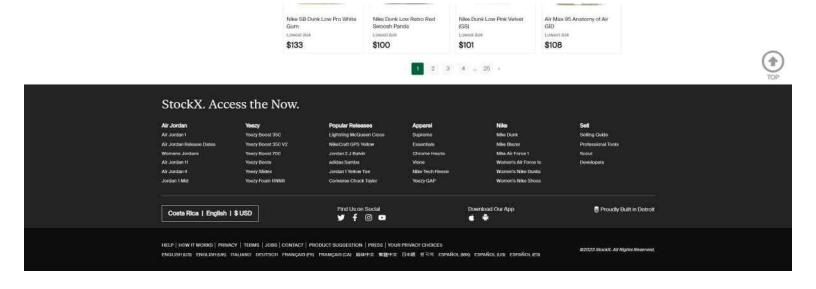




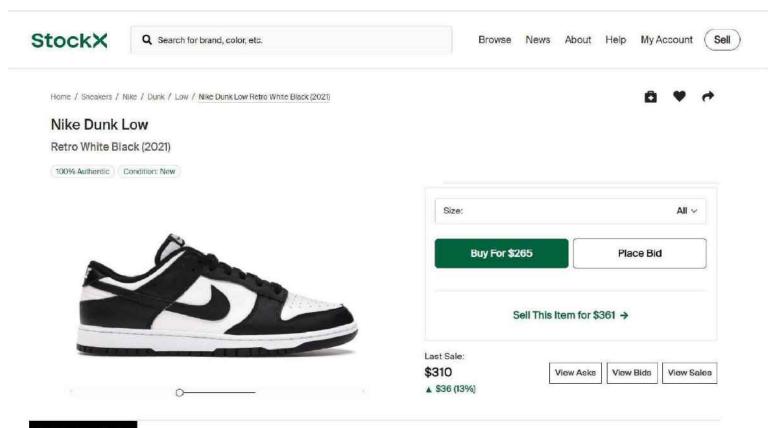




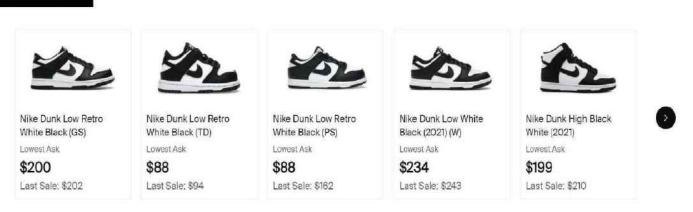
Case 1:22-cv-00983-VEC Document 272-99 Filed 09/02/24 Page 23 of 50



Nike Dunk Low Product Description Page



Related Products



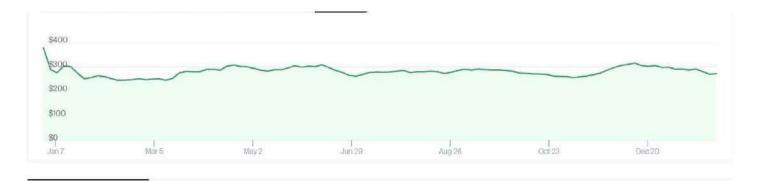
Product Details

Style	DD1391-100	Product Description
Colorway	WHITE/BLACK	From the school-spirited College Colors Program to the vibrant Nike CO.JP collection, Nike
Retail Price	\$110	Dunke have seen many colorways since the design's inception in 1985. But with each new colorway, the Dunk's classic color-blocking has remained in some capacity. Nike put its
Release Date	3/9/2021	timeless color-blocking to work with the Nike Dunk Low Retro White Black.
		The upper Nike Dunk Low Retro White Black is constructed of white leather with black leather

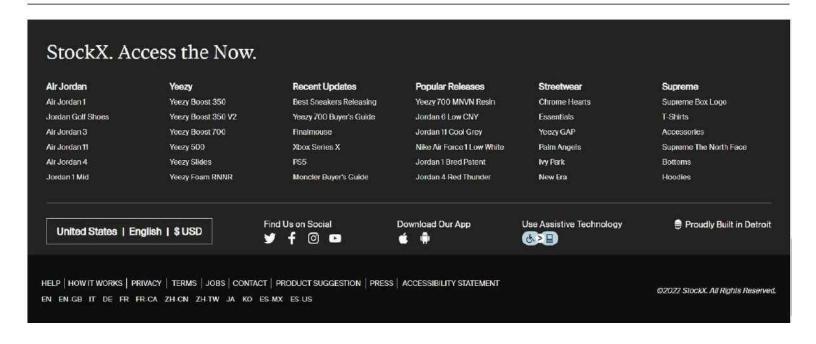
The upper Nike Dunk Low Retro White Black is constructed of white leather with black leather overlays and Swooshes. Classic Nike branding is featured on the nylon tongue, nodding to traditional Dunk design elements. A white midsole and black outsole completes the design.

The Nike Dunk Low Retro White Black released in January of 2021 and retailed for \$100. Read Less

Price History

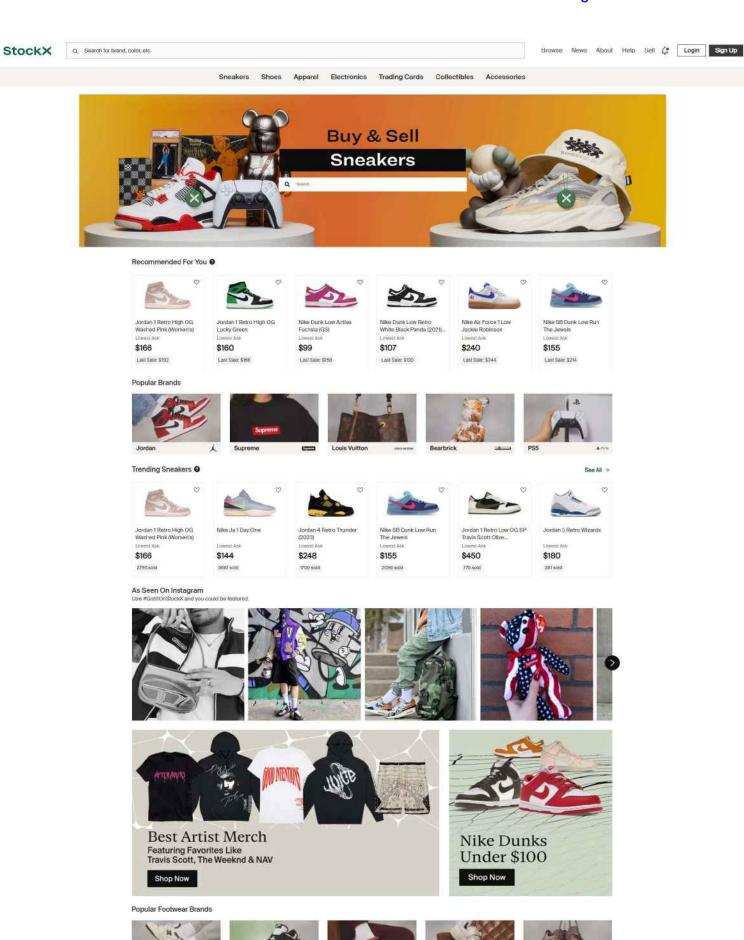


12-Month Historical



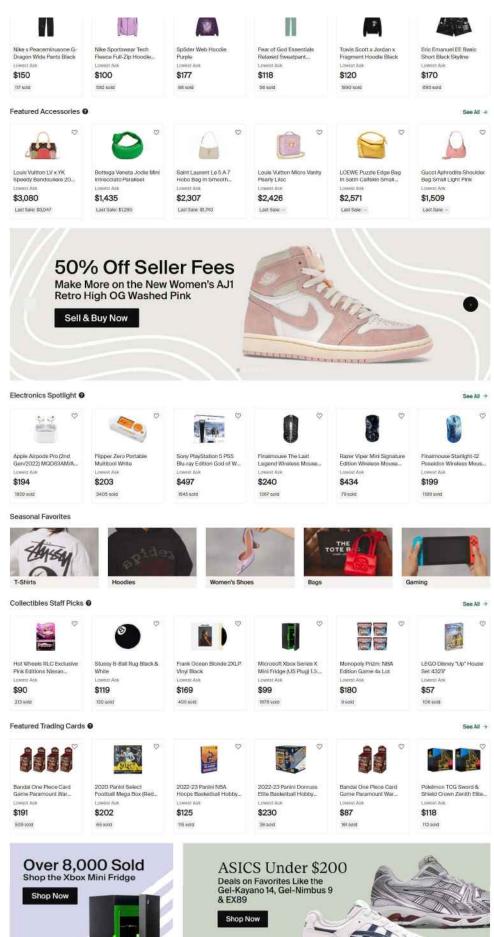
Control Group Stimuli

Homepage



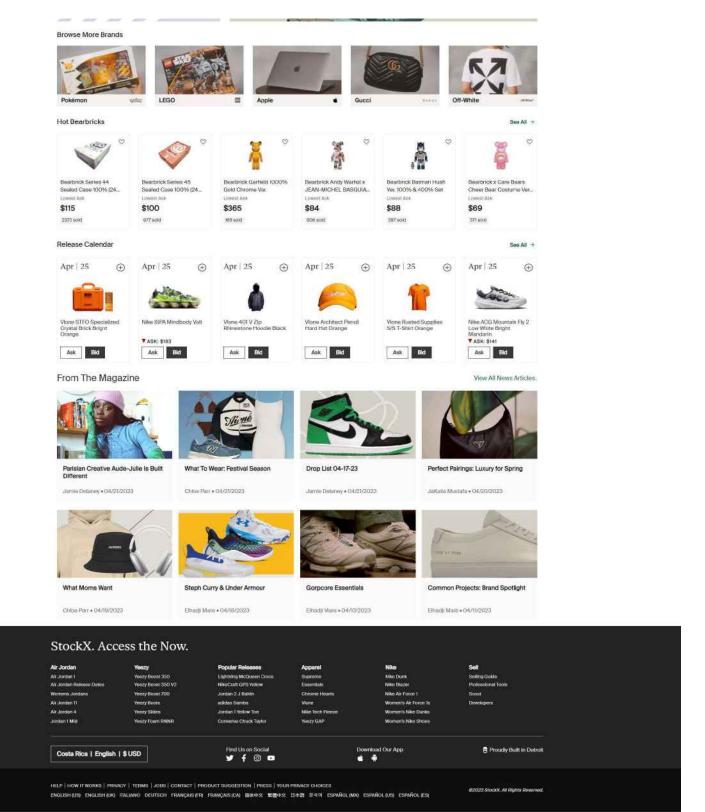


Featured Apparel 0





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"How it Works" Page

StockX

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Our mission is to provide access to the world's most coveted items in the smartest way possible. Buy and sell the hottest sneakers, apparel, electronics, collectibles, trading cards and accessories.

Inspected

Buyers

Sellers



StockX Inspected

Every item sold goes through our proprietary inspection process with our team of inspectors.

Learn More +++++



Transparent Pricing

Our real-time marketplace works just like the stock market - allowing you to buy and sell the most coveted items at their true market price.



Global Access

Whether it's pre-release, regionally limited, or "sold out" - our millions of customers from over 200+ countries allow you to easily secure those hard-to-find, coveted items.



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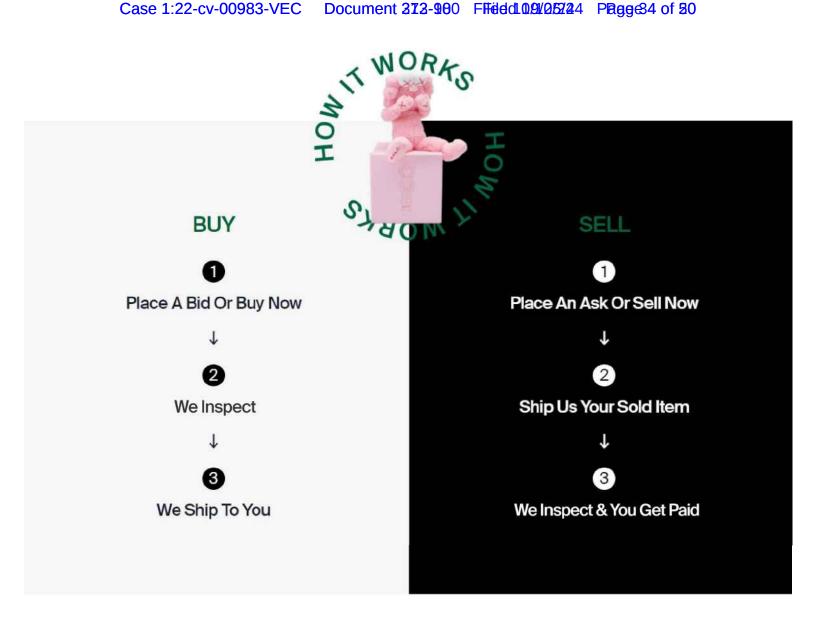


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Learn More About Buying +++++



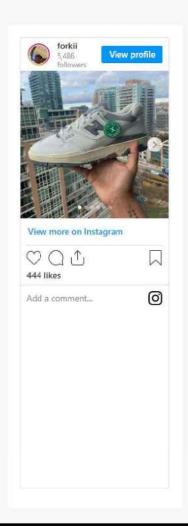
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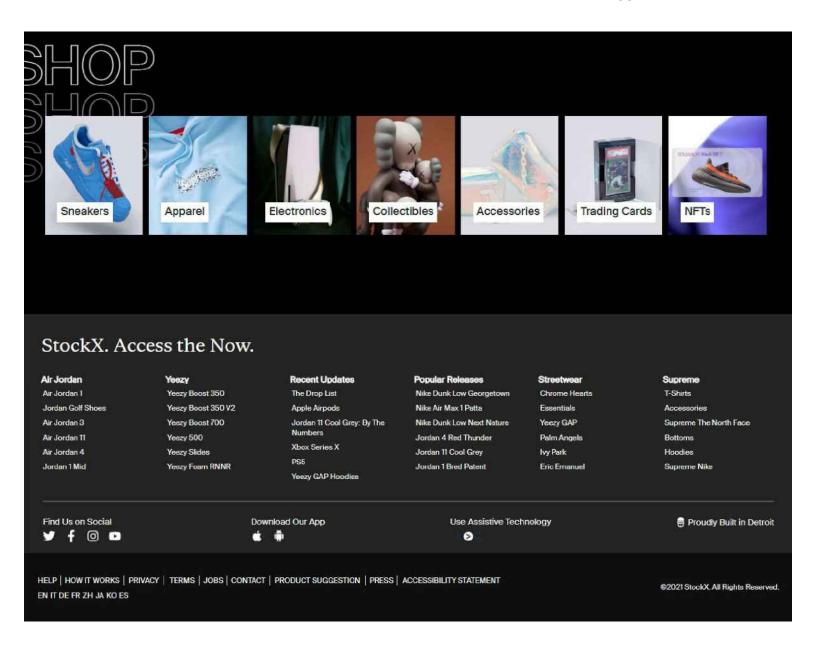
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Process Page

■ Stock× Q

StockX Inspected.

Every Item. Every Time. Shop on StockX with confidence knowing every purchase is StockX Inspected. StockX Inspected is our own designation and not endorsed by brands sold on StockX.



Trust The Process

Our global team of inspectors uses a rigorous, multi-step inspection procedure that includes the following checkpoints:



Condition

We only allow deadstock on our marketplace. That means every item bought or sold must be brand new and never worn.



Packaging

Equally important as the product itself, our team ensures packaging meets the highest quality standards to deliver a brand new product.







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A final check in our inspection process, our QA inspectors ensure the product meets our high standards.



Advanced Technology

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Accessories

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Inspector, Veldhoven



GB

I have the privilege of teaching a new generation of inspectors, to help them succeed, and watch them grow. It's fulfilling to see.

Alex

Inspector, Tempe



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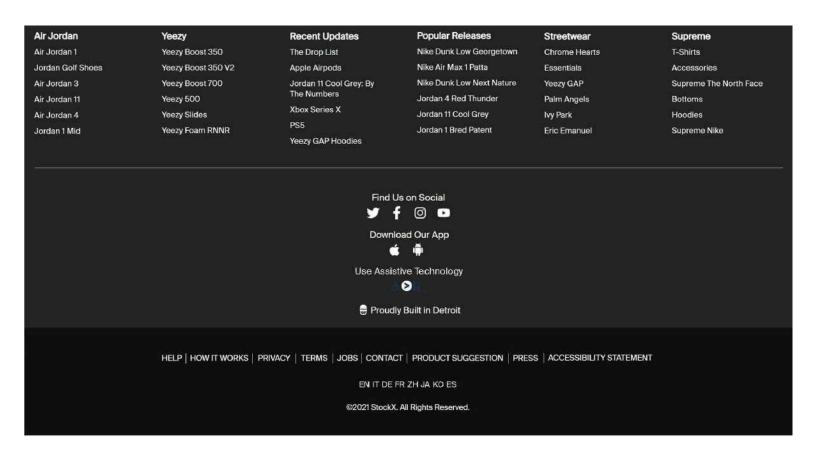
1. Go to My Account > Selling > Pending. Here you will be able to access and print your...

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Sneakers Page

Q. Search for brand, color, etc.

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APPAREL ELECTRONICS TRADING CARDS COLLECTIBLES ACCESSORIES TRENDING DEALS BELOW RETAIL ADIDAS AIR JORDAN CONVERSE NEW BALANCE

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Jordan 1 Retro Low OG SP Travis Scott Olive (Women's

Nike Dunk Low Retro White Black Panda (2021) (GS)

Jordan 13 Retro Black Flint

\$450

\$88

\$175

Nike Ja 1 Day One \$144

Jordan 3 Retro Wizards

Nike Air Force Low '07 White

\$180

\$84

\$108

Jordan 4 Retro Thunder (2023) \$248

Nike S8 Dunk Low Run The Jewels \$155

Nike Dunk Low Retro White Black Panda (2021)

\$105

Nike Dunk Low Retro White Black Panda (2021) (Women's)

\$107

Nike Dunk Low Industrial Blue Sashiko \$100

Nike Dunk Low Grey Fog

Lowest Ass \$127

Jordan 3 Retro White Cement Reimagined Lawest Ass \$161

Jordan 1 Retro High OG Lucky Green \$160

adidas Samba OG Cloud White Core Black

Nike Dunk Low Photon Dust (Women's) Lowest Asia

\$82

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Nike Dunk Low Light Orewood Brown Sashiko

\$106

\$226

\$270

\$146

\$95

New Balance 550 White Green \$92



Nike Dunk Low Rose Wi (Warner's) \$107

Jordan 11 Retro Low Cement Grey \$151

Jordan 4 Retro SB Pine Green

Nike Dunk Low Active Fuchsia (GS)

\$99



Nike Dunk Low Setsubur (2022) \$135

Jordan 1 Mid SE Space Jan \$122

Nike SB Dunk High Run The

Jordan 1 Low Pands (2023)

(Women's) \$121



Jordan 1 Retro High OG Skyline \$121



adidas Campus 00s Core Black \$87



Jordan T Retro Low OG SP Travia Scott Black Phantom \$417



Nike Air Force I Low Supreme White \$137



(Women's)

\$205



\$96





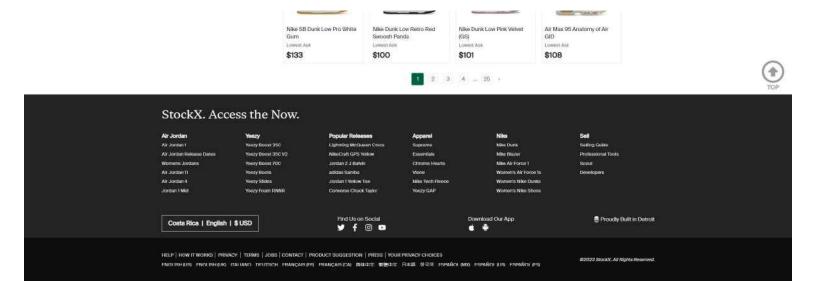




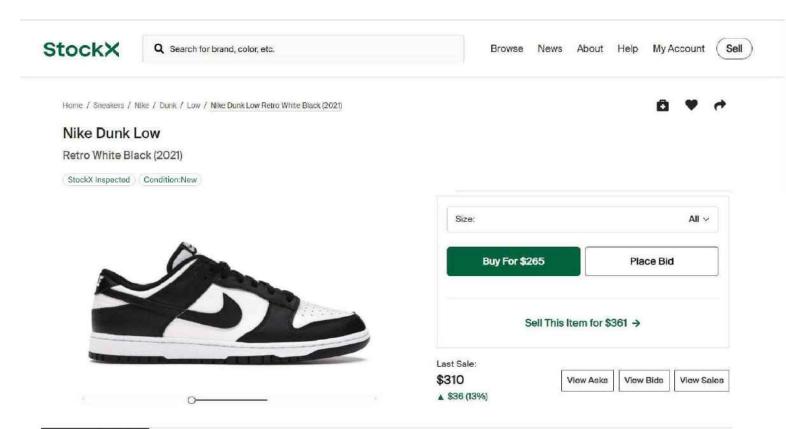




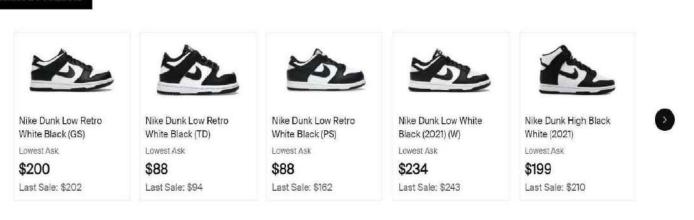




Nike Dunk Low Product Description Page



Related Products



Product Details

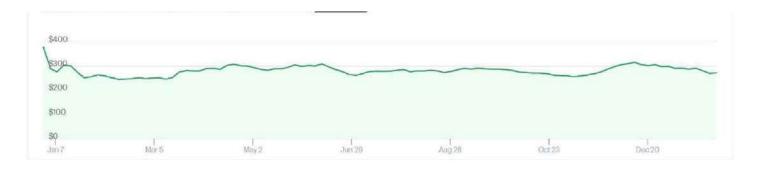
Style DD1391-100 Product Description

Colorway WHITE/BLACK From the school-spirited College Colors Program to the vibrant Nike CO.JP collection, Nike Dunks have seen many colorways since the design's inception in 1985. But with each new colorway, the Dunk's classic color-blocking has remained in some capacity. Nike put its timeless color-blocking to work with the Nike Dunk Low Retro White Black.

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The Nike Dunk Low Retro White Black released in January of 2021 and retailed for \$100. Read Less

Price History



12-Month Historical

StockX. Access the Now. Air Jordan Yeezy Recent Updates Popular Releases Streetwear Supreme Air Jordan 1 Yeezy Boost 350 Best Sneakers Releasing Yeezy 700 MNVN Resin Chrome Hearts Supreme Box Logo Jordan Golf Shoes Yeezy Boost 350 V2 Yeezy 700 Buyer's Guide Jordan 6 Low CNY Essentials T-Shirts Air Jordan 3 Yeezy Boost 700 Finalmouse Jordan 11 Cool Grey Yeezy GAP Accessories Air Jordan 11 Yeezy 500 Xbox Series X Nike Air Force 1 Low White Palm Angels Supreme The North Face Air Jordan 4 Yeezy Slides Jordan 1 Bred Patent Ivy Park Bottoms Jordan 1 Mid Yeezy Foam RNNR Jordan 4 Red Thunder Moncler Buyer's Guide New Era Hoodies Find Us on Social Download Our App Use Assistive Technology Proudly Built in Detroit United States | English | \$USD y f 🛛 🖸 Ø > □ Ć 🖣 HELP | HOW IT WORKS | PRIVACY | TERMS | JOBS | CONTACT | PRODUCT SUGGESTION | PRESS | ACCESSIBILITY STATEMENT ©2022 StockX. All Rights Reserved. EN EN GB IT DE FR FR CA ZH-CN ZH-TW JA KO ES-MX ES-US